IEEE EDUCON 2022
Global Engineering Education Conference
Digital Transformation for Sustainable Engineering Education
28-31 March 2022, Tunis, Tunisia
SPONSORSHIP OPPORTUNITIES
IEEE – Institute of Electrical and Electronics Engineers

A not-for-profit organization, IEEE is the world's largest professional association for the advancement of technology

- IEEE and its members inspire a global community to innovate for a better tomorrow through its more than 423,000 members in over 160 countries, and its highly cited publications, conferences, technology standards, and professional and educational activities.
- IEEE is the trusted “voice” for engineering, computing, and technology information around the globe.
IEEE

- IEEE’s mission is to foster technological innovation and excellence for the benefit of humanity.

- IEEE creates an environment where members collaborate on world-changing technologies, from computing and sustainable energy systems to aerospace, communications, robotics, healthcare, and more.

- IEEE profession is open for any individual who belongs to an IEEE designated field by education or profession: Engineering, Computer Science & Information Technology, Physical Science, Biological & Medical Science, Mathematics, Technical Communications, Education, Management, and Law.
About IEEE 13th EDUCON Conference

- Held every year since 2010, IEEE Global Engineering Education Conference (EDUCON) provides an opportunity for scientists, professional engineers, and students to present their work, publish their results, exchange ideas and network for future scientific and industrial collaborations.

- Previous editions were organized in Spain, Jordan, Morocco, Germany, Turkey, Estonia, UAE, Greece, Spain, UAE, Portugal, and Austria.

- The conference covers a broad range of engineering education topics, especially:
  - K-12 STEM Education Initiatives
  - Student-Centered Learning Environments
  - Engaging Undergraduate Students in Research
  - Climate change and engineering education
  - Mastering Digitalization and Artificial Intelligence
  - The ethical challenge and engineering education
  - Women in leadership in Engineering
  - Diversity and Inclusion in Engineering Education
  - Future-oriented and personalized educational concepts in engineering
  - Game-Based Learning and Gamification for Engineering Education
  - Non-traditional Lab concepts in Engineering Education
  - Data driven engineering education
About IEEE 13th EDUCON Conference

▸ We are confident that EDUCON 2022 will prove to be an enriching experience to all the participants, with our aim to continue to provide the high technical quality content with participation from engineering education leaders from all over the world

▸ The conference will continue to serve as a catalyst for connecting local and international stakeholders hence adding value to the global dialogue on how to positively contribute to the solution of the world’s engineering education

▸ In addition to the main conference, EDUCON 2022 features a 3-day sponsors’ exhibition (physical and online) at the heart of the main venue and a full day of pre-conference workshops

▸ This truly global forum brings together in one gathering:
  - Professors, university instructors, and pre-university educators
  - Academic leaders: Deans, Directors, Head of Departments
  - Government officials
  - Senior corporate executives, Industry partners
  - Engineering students
  - Researchers
  - Entrepreneurs
Previous Editions
Steering Committee

Manuel Castro, IEEE Fellow, Past President IEEE Education Society, Spain

Michael E. Auer (Past Chair), President and CEO IAOE, Austria

Alaa K. Ashmawy, American University, UAE

Edmundo Tovar, Universidad Politécnica de Madrid, Spain

Thomas Klinger, CUAS Villach, Austria

Alberto Cardoso, Univ. of Coimbra, Portugal

Henrique Santos, IEEE Education Society Vice-President on Conferences

Magdalena Salazar Palma, IEEE Region 8 Past Director, Spain

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IEEE Education Society President

Antonio Luque  
IEEE Region 8 Director

Vincent Kaabunga  
IEEE Africa Council Chair

Adel M. Alimi  
IEEE Tunisia section Past Chair
Conference Chairs

Ilhem Kallel, University Sfax, IEEE Tunisia Section Chair

Mohamed Jemni, ICT Director, ALECSO

Abdeljalil Akkari, University of Geneve, Switzerland
Program Chairs

Ezzeddine Zagrouba
Head of the National Center Technology in Education (CNTE), Tunisia

Lobna Hsairi
University of Jeddah, Saudi Arabia

Mark JW Lee
Charles Sturt University, Australia

Carina S. González
Universidad de La Laguna, Spain
Dates and Venue

- 28 – 31 March 2022
- Hybrid
  - ONLINE
  - IN-Person in Ramada Plaza Tunis Hotel, Gammarth, Tunisia
Where to go!
Why Sponsor IEEE EDUCON 2022?

▸ With a truly multicultural audience, the advantages of partnering with the IEEE at such a conference are endless. Sponsoring this event will allow our partners to create a unique, compelling, and iconic image of their brand in the minds of conference participants.

▸ Being the flagship event of the IEEE Education Society, EDUCON 2022 is the main destination of the IEEE members working in the field of education engineering.

▸ You will interact with IEEE leaders and experts from around the world. You can promote your brand and raise awareness of your innovation and products.

Cement your brand as a global leader by partnering with the largest professional organization on the planet ... IEEE!
Objectives and Media Reach

- **500** participants from more than 50 countries
- Visibility to over 400,000 IEEE Members

> When you partner with IEEE EDUCON 2022 Conference, you can rest assured that your organization branding and message will reach a wide audience through our vast media channels including:

- IEEE.tv
- Twitter
- Facebook
- IEEE Collabratec

> In addition, your company will be visible in the media that will report the conference
## Sponsorship Packages

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>REGULAR</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
<th>DIAMOND</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo in Website, Digital Media, emails, Social Media, conference program, posters</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Verbal acknowledgement at opening and closing ceremonies</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Promotional material dissemination in the participants’ pack</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Conference Registration passes for in-person / virtual attendance</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>5</td>
<td></td>
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<tr>
<td>Exhibitor booth at the event venue (incl. chairs and table with fascia printing) OR virtual exhibition area for online networking with participants</td>
<td></td>
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<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Promotion video during breaks</td>
<td></td>
<td></td>
<td>Yes</td>
<td>Yes</td>
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<td>3 minutes presentation in the opening session</td>
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<td>Yes</td>
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<tr>
<td>Conduct a session to promote the brand among participants (tutorial, workshop)</td>
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<td>Yes</td>
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| FEE (USD) | $ 500 | $ 2,000 | $ 3,000 | $ 5,000 | $ 10,000 |
Contact

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We remain at your disposal to establish with you a tailor-made offer with partnership supports adapted to your particular needs and expectations. Feel free to suggest any other form of sponsoring different from those described in this document.